

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>251525</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	60 Spots	
	<b>Estimate:</b>		<b>KPDQ-FM</b>
	<b>Flight Dates:</b>	09/02/16 - 09/30/16	<b>Primary AE:</b> Ann Reid
	<b>Original Date / Rev:</b>	09/01/16 / 09/01/16	<b>Sales Office:</b> L-POR
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

<b>Agency</b>	<b>Name:</b>	<b>New Media NW</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1495 Commerical St NE	<b>Billing Cycle:</b> EOM/EOC
		Salem, OR 97301	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Bud Pierce for a Better Oregon</b>	<b>New Business Thru:</b> 05/18/16
	<b>Demographic:</b>	HH	<b>Order Separation:</b> 00:30:00
	<b>Product Codes:</b>	Political Candidates	<b>Advertiser External ID:</b>
	<b>Priority:</b>	P-03	<b>Agency External ID:</b>
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Unit Code:</b> General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	41	\$1,687.97	\$1,434.77
09/26/16	09/30/16	13	\$535.21	\$454.93

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	41	\$1,687.97	\$1,434.77	0.00
October 2016	13	\$535.21	\$454.93	0.00
<b>Totals</b>	<b>54</b>	<b>\$2,223.18</b>	<b>\$1,889.70</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ann Reid			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KPDQ	09/02/16	09/30/16	M-F Midday M-F Midday	CM	10a-3p	11-1---	1:00	3	\$41.17	P-03	0.00	NM	12	\$494.04
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----		0				\$41.17		0.00			
		Week: 09/05/16	09/11/16	11-1---		3				\$41.17		0.00			
		Week: 09/12/16	09/18/16	11-1---		3				\$41.17		0.00			
		Week: 09/19/16	09/25/16	11-1---		3				\$41.17		0.00			
		Week: 09/26/16	10/02/16	11-1---		3				\$41.17		0.00			
N 5	KPDQ	09/02/16	09/30/16	M-F PM Drive M-F PM Drive	CM	3p-7p	11111--	1:00	5	\$41.17	P-03	0.00	NM	21	\$864.57
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	----1--		1				\$41.17		0.00			
		Week: 09/05/16	09/11/16	11111--		5				\$41.17		0.00			
		Week: 09/12/16	09/18/16	11111--		5				\$41.17		0.00			
		Week: 09/19/16	09/25/16	11111--		5				\$41.17		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$41.17		0.00			
N 6	KPDQ	09/02/16	09/30/16	M-F AM Drive M-F AM Drive	CM	6a-10a	11111--	1:00	5	\$41.17	P-03	0.00	NM	21	\$864.57
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	----1--		1				\$41.17		0.00			
		Week: 09/05/16	09/11/16	11111--		5				\$41.17		0.00			
		Week: 09/12/16	09/18/16	11111--		5				\$41.17		0.00			
		Week: 09/19/16	09/25/16	11111--		5				\$41.17		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$41.17		0.00			
													<b>Totals</b>	<b>54</b>	<b>\$2,223.18</b>